

LEP - Business Support Management Board

Wednesday, 20th January, 2016 in Former County Mess - The John of Gaunt Room, County Hall, Preston, at 12.00 pm

Agenda

Part I (Items Publicly Available)

- 1. Welcome and Apologies for Absence
- 2. Declarations of Interest
- 3. Minutes of the meeting held on 28th October 2015 (Pages 1 46)
- 4. Matters Arising
- 5. Publicly Funded Business Support Provision in Lancashire Purpose and Priorities (Pages 47 52)
 - a. Closure of the National Business Growth Service
 - b. Local Business Support Simplification Exercise
 - c. ESIF Commitment to date
 - d. Identifying Gaps in Provision, developing commissioning priorities, and establishing a work plan for the BSMB
- **6.** Oversight of Business Support Initiatives (Pages 53 62)
 - a. Northern Powerhouse Investment Fund
 - b. Boost 2013-2015 Outturn Figures
 - c. Boost 2016-2018 Progress
- 7. Future Work Programme
- 8. Any Other Business
- 9. Date of Next Meeting

21st March at 12pm, The John of Gaunt Room (formerly County Mess), County Hall Preston

Private and Confidential

LEP - Business Support Management Board

Minutes of the Meeting held on Wednesday, 28th October, 2015 at 12.00 pm at The John of Gaunt Room, County Hall, Preston

Present

Michael Blackburn

Michael Damms John Kersey Gary Lovatt
Timothy Webber

In Attendance

Martin Kelly

Alan Welsh

1. Appointment of Chair

The Committee noted that in accordance with its Terms of Reference Mr M Blackburn (Lancashire Enterprise Partnership Board Member) had been appointed as Chair of this Board and Mr M Damms (Lancashire Enterprise Partnership Board Member) as Deputy Chair.

Resolved: That the Committee noted the appointment of Mr M Blackburn as Chair of the Board and Mr M Damms as Deputy Chair.

2. Welcome and Apologies for Absence

Chair welcomed members to the first meeting of the Board, introductions were made and apologies were noted from Frank McKenna, Andy Walker and Barbara Murphy (Alan Welsh attending on her behalf).

3. Declarations of Interest

The Chair outlined the purpose of this standing item on the agenda and the Board confirmed there were no declarations of interest at this point in the meeting.

Resolved: That the declaration of interest form be circulated with the minutes of this meeting for Board members to complete and return for recording.

4. Terms of Reference

The Board discussed the Terms of Reference as set out in the papers circulated with the agenda for approval.

The Board agreed the need for flexibility in the membership of the Board to

enable additional representation where required.

Resolved: That clarification is required on Paragraph 16 around the skills development priorities

5. Reporting to Lancashire Enterprise Partnership Board

The Chair discussed the reporting requirements to the LEP from this Board. Minutes from this Board will be submitted to the LEP and the Chair will also be required to provide updates at their request.

6. Publicly Funded Business Support Provision in Lancashire - Purpose and Priorities

Martin Kelly led the Board through the report circulated with the agenda papers on the Publicly Funded Business Support Provision in Lancashire.

Part of the Business Support Management Board function is to decide where funding would be most appropriate and to also challenge the LEP on decisions.

Martin discussed the proposal outlined to conduct a business support provision audit and whether this group should be a custodian of that audit to make sense of the information coming in to shape that. The Board agreed this information would be useful and there needs to be assurances that the audit is focussed around public business support.

Resolved:

- 1. Board agreed to the recommendations outlined in the report
- 2. To be added to the agenda for the next meeting

7. European Structural and Investment Funds (ESIF) Update

Martin Kelly outlined details of the report circulated with the agenda on the ESIF – Pipeline Development and Project Calls to the Board.

Lancashire has an allocation of £185m from the National Growth Programme for EU funding over the period 2014-20.

There has been a two year delay in the release of funding but are now looking to position proposals and hopeful that £8m should be secured early in the New Year.

The Board discussed the Financial Engineering Instruments that would support lending to businesses in the North West and the two potential models proposed which are the Northern Powerhouse Fund and a new North West Fund.

Martin reported that Manchester and Lancashire may come together to make a NW fund as a successor fund with a new governance framework – Cheshire also close to agreeing. The Board agreed that cross border working would be seen more favourably by the Government.

This Board will have important role to ensure the funding arrangements are working well and Martin advised the he would be happy to arrange briefings for members to assist with this information.

Resolved:

- 1. Report noted by the Board
- 2. Links to the LEP Board papers to be circulated with the minutes (see below)
- 3. Briefings with members to be organised on the funding arrangements

Lancashire Enterprise Partnership Limited Board

8. Performance Data on National Business Support Activity in Lancashire

Martin Kelly discussed the report circulated with the agenda on Performance Data on National Business Support Activity in Lancashire for information.

The Board discussed the data included in the report around the Business Support Helpline and the Business Growth Service Local Information Report for Quarter 1.

The Board noted that the Quarter 1 report indicated a variation in opinion on the Barriers to Growth in Lancashire.

Mike Damms advised the Board of a document on a 'Guide to National Government Business Support Services' which he will provide for circulation to the Board with the minutes.

In the data circulated on the Business Support Helpline, the Board agreed that it would be useful to have information on outcomes and results in addition to this information to gain a broader, more comprehensive view on the service provided.

The Board raised the question around those customers not eligible for Growth Hub who may be signposted elsewhere but does not show on this information and would therefore not show any potential gaps in the market.

Resolved:

- 1. Report noted by the Board
- 2. Clerk to circulate the Guide to National Government Business Support Services with the minutes

9. Format of Meetings / Ways of Working

The Board discussed the format of future meetings.

Resolved:

The Board agreed:

- 1. There is a need to focus on key areas and restrict number of items to give time for more meaningful discussion
- 2. Impact identify KPI measures for the Board
- 3. Timings of meetings to be no longer than two hours

4. The Board to discuss further at the next meeting with input from each of the Board Members

10. Any Other Business

There were no items of urgent business raised.

11. Dates of Future Meetings

Dates of future meetings was circulated with the agenda. The next meeting of the Board is due to take place on 20th January 2016 at 12pm, The John of Gaunt room, County Hall, Preston.

Minute Item 3

Declaration of Interest in Proposed Transaction or Arrangement

BUSINESS SUPPORT MANAGEMENT BOARD

Name	
Date of Notification	
Date of Consideration of Item (i.e. date of Board meeting)	
Item Number (if relevant)	
Description of Transaction	
Nature of Interest	

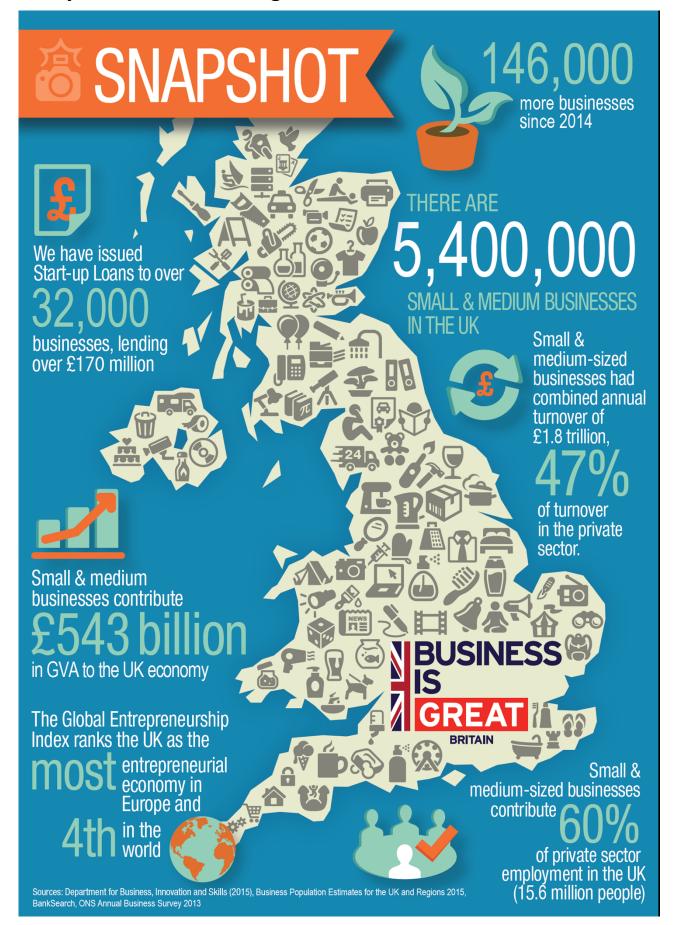
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Guide to the Government's Business Support Services

October 2015



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If you have any questions or comments on this guide, please contact:

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Helping small businesses What support is there for a small business?

You are the First Point of Call...

This guide is aimed at people who work with businesses or work in Government and have frequent contact with small businesses. It summarises public schemes and advice available to businesses and also sets out where further information can be found.

New integrated schemes such as the Business Growth Service are now being implemented or existing ones modified to help businesses grow. They have been designed to supplement and build on private sector provision - which is why most of the programmes are delivered through intermediaries, rather than by central government.

Guide to the Government's Business Services - What is it?

This document sets out the Government's national (English) business support service. It is intended as a guide to be used by you and your organisation to signpost businesses to relevant areas of help and support, if the occasion arises when meeting business. Our ask of you, as a minimum, is to be aware of the www.GREATbusiness.gov.uk website and feel confident enough to encourage small businesses you meet to 'Google the GREAT business website', so they are directed to the Government's single source of information and advice for new and growing firms.

Why have we adopted this approach?

Are aim is for government to explore all its channels, both nationally and locally and public and private, in raising awareness of business support, especially to small business.

What's the benefit for you?

This directory is a tool that can be used to supplement the help and guidance that you offer to business. It should make your job easier, by pulling together useful information in one place in addition to your own tailored service.

You do not have to recreate this information, potentially saving you costs which mean your resources can be used elsewhere.

What's the benefit for small businesses?

Using the information in this directory will mean that businesses receive consistent advice about what support is available, no matter where or who they turn to for such help.

They will be signposted to information that they need, such as, guidance and schemes that can help them start and grow their business.

The directory of government support covers:

- Business Information and Guidance
- Local Advice & Support
- Support for start-ups
- Running a Business
- Growing a business
- Staff
- Accessing Finance
- Developing new ideas and products
- Exporting
- Digital
- Accessing European Finance and Partnerships for Business Innovation Opportunities

Business Information and Guidance

GREATbusiness.gov.uk

The GREATbusiness.gov.uk website has been redesigned as a single portal for business seeking support from government. It is designed to enable business to find the support they need.

Find out more: www.GREATbusiness.gov.uk

Business Finance & Support Finder Tool (BFSF)

At the core of the website is an online tool the https://www.gov.uk/business-finance-support-finder interactive tool, which is searchable by sector, business size, location, activity and business stage allows businesses to search for government-backed support and finance for business, including:

- grants, finance and loans
- business support e.g. mentoring, consultancy
- funding for small and medium-sized businesses and start-ups

Promoting your services - You can advertise any publicly funded business support schemes and programmes within the BFSF tool.

Business is GREAT App

The Business is GREAT App is available via the Great Business website. The App is designed to inform, inspire and support small businesses – bringing help directly to them. It is available to save as an icon on mobile devices. Find out more: http://www.greatbusiness.gov.uk/businessisgreatapp/

Business Support Helpline

Tel: 0300 456 3565 (Monday to Friday, 9.00am – 6.00pm) The <u>Business Support Helpline</u> is a key element of the Government's business support provision, supporting the business information on GOV.UK and GREAT, and assisting customers to find and understand the information they need. The helpline provides national information, which all businesses require, plus advice and signposting to local sources of help. The Helpline is a multi-channel service and can be accessed by telephone (0300 456 3565), webchat, email and social media:

Webchat: http://bis-helpline.custhelp.com/app/chat/chat_launch/

Facebook: https://facebook.com/BusinessisGREATBritain

Twitter: https://twitter.com/businessGov

YouTube: https://www.youtube.com/user/BusinessSupportGov

The helpline is a national, two tier service for all businesses:

- Tier 1 handles basic queries and provides signposting, diagnostic support and business improvement advice to pre-starts, start-ups, and existing businesses to help them start and grow.
- For businesses that require additional support e.g. businesses in crisis or facing significant business challenges or those that show potential to grow, the Helpline also offers a Tier 2 service - a call back phone appointment for them to have one hour of free 1-2-1 advice.

Business Growth Service

The Business Growth Service makes it easier for ambitious small businesses to get help to improve and grow. It brings together a broad range of expertise, so that a business can get the right advice and support to fulfil their growth potential. A personal advisor will help in various ways: from developing a business plan or new products, to help in understanding different funding options or breaking into new markets.

The Business Growth Service can offer a tailored package of support to help:

- Access to finance
- Develop and market new ideas Protect intellectual property
- Build leadership and management skills
- Export for the first time or break into new markets
- Improve manufacturing process and build supply chains
- Connect with a network of ambitious business leaders

Find out more on: www.greatbusiness.gov.uk/businessgrowthservice

Local Advice & Support

Growth Hubs

At the local level business support is available from an increasing number of growth hubs, which are locally led partnerships that coordinate business, innovation and trade support within a Local Enterprise Partnership (LEP) area and make it simpler for businesses to access the support they need.

Growth hubs bring together all of the key local, national, public and private sector bodies involved in supporting businesses including LEP, local authorities, Chambers of Commerce, Federation of Small Businesses, enterprise agencies, universities, university business schools and other private sector business support providers to ensure that national and local business support works together in the most streamlined and effective way possible putting the business customer at the centre of the system.

Specifically growth hubs:

- Improve the awareness and coordination of local and national business support
- Provide a diagnostic and signposting service to help businesses find the right support easily, no matter what their size or sector
- Improve the impact and value for money of business support

There are 29 operational growth hubs. This means that c79% of registered businesses in England are now able to access business support from a local growth hub. Full coverage across England is expected by March 2016.

To find out if there is a growth hub for your area visit the LEP website - http://www.lepnetwork.net/about-leps/the-network-of-leps (by selecting the LEP Growth Hub tab) or call the Business Support Helpline:

Tel: 0300 456 3565 (Monday to Friday, 9.00am – 6.00pm)

Support for start-ups

Starting a business requires careful planning, research and preparation. This section provides information on Government Support Schemes, grants and initiatives to help a business start-up.

General sources of advice

Both the <u>www.GREATbusiness.gov.uk</u> website and the **Business Support Helpline** can offer advice about starting up a business and direct business to more support. Businesses can call 0300 456 3565 to speak to a business support advisor (9.00am - 6.00pm Monday to Friday).

Business Finance & Support Finder Tool (BFSF)

The Business Finance & Support Finder Tool is an interactive tool, which is searchable by sector, business size, location, activity and business stage allows businesses to search for government-backed support and finance for business, including:

- grants, finance and loans
- business support e.g. mentoring, consultancy
- funding for small and medium-sized businesses and start-ups

Promoting your services - You can advertise any publicly funded business support schemes and programmes within the BFSF tool.

Find out more: https://www.gov.uk/business-finance-support-finder

Business is GREAT App

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The **GREATbusiness.gov.uk** website offers general start-up advice and help on: www.GREATbusiness.gov.uk/start

- Write a business plan » You will need a business plan to raise finance. Here's advice on how to write a business plan, including templates and samples http://www.greatbusiness.gov.uk/writing-a-business-plan/
- Where to get start up advice » Discover the many networks and groups for young businesses which can offer practical advice, ideas and connections http://www.greatbusiness.gov.uk/where-to-get-start-up-advice/
- <u>Finance options for new businesses</u> » A bank loan is not the only way to raise money for your startup business. Learn more about other potential sources of finance http://www.greatbusiness.gov.uk/choosing-the-right-finance-for-a-new-business/ including Start-up Loans, a government-funded scheme to provide loans and mentors for entrepreneurs http://www.startuploans.co.uk/
- <u>Set up and register a new business</u> » Everything you need to help you start up a new business, including how to set up and register a company http://www.greatbusiness.gov.uk/starting-a-new-business/
- <u>Start a business from home »</u> It's simple to start a business from home and more people are doing it. Find out what you need to do to get started -http://www.greatbusiness.gov.uk/home-businesses/
- <u>Start out with a business mentor</u> » A business mentor can give you honest and constructive feedback, as well as useful contacts and valuable experience http://www.greatbusiness.gov.uk/start-out-with-a-business-mentor/
- <u>The business finance guide »</u> The Business Finance Guide sets out the full range of finance options throughout the lifecycle of business growth -http://www.greatbusiness.gov.uk/the-business-finance-guide/
- <u>Funding and support for new ideas »</u> There are many forms of financial help that aim to support companies as they innovate and generate new ideas. Find out more http://www.greatbusiness.gov.uk/funding-and-support-to-develop-new-ideas/
- <u>Tax relief and incentives for business</u> Learn about the growing number of sources of finance, from crowd funding and peer-to-peer lending to tax breaks and incentives http://www.greatbusiness.gov.uk/tax-relief-and-incentives-for-businesses-and-investors/
- Recruiting and hiring staff » Whether you are a first-time employer or taking on extra staff, there is practical guidance and financial assistance to tap into http://www.greatbusiness.gov.uk/help-with-recruiting-and-hiring-staff/
- <u>Building your website</u> » Your website is the way your customers and clients find and learn more about you. Here's advice on how to make it as good as it can be http://www.greatbusiness.gov.uk/building-your-website/

- Engaging through social media » Social media is a valuable means of finding your customers online. Here's some practical support to help you get started http://www.greatbusiness.gov.uk/engaging-through-social-media/
- Marketing online » There's a dizzying array of options for promoting your business and services on the web. Here are some tips to get you started http://www.greatbusiness.gov.uk/marketing-online/
- Advice on legal structures <u>www.gov.uk/business-legal-structures</u>
- Licence Finder Tool to find out which licences you may need https://www.gov.uk/licence-finder

The GOV.UK website also provides information and guidance on starting a business:

- https://www.gov.uk/starting-up-a-business
- https://www.gov.uk/browse/business/setting-up
- https://www.gov.uk/working-for-yourself
- https://www.gov.uk/topic/business-tax/self-employed
- https://www.gov.uk/topic/company-registration-filing/starting-company
- https://www.gov.uk/business-legal-structures
- https://www.gov.uk/set-up-and-run-limited-partnership
- https://www.gov.uk/set-up-and-run-limited-liability-partnership/overview
- https://www.gov.uk/set-up-sole-trader
- https://www.gov.uk/set-up-a-social-enterprise
- https://www.gov.uk/new-business-register-for-tax
- https://www.gov.uk/business-finance-explained

What happens to **benefits** if an individual wants to start up a business?

If a person is unemployed, the new **Enterprise Allowance Scheme** provides money and support to help start a business.

Find out more: https://www.gov.uk/government/collections/new-enterprise-allowance-campaign

Looking for office space?

Enterprise Zones could also help businesses locate some start up space.

Find out more: http://enterprisezones.communities.gov.uk/.

Small business tax relief has been extended for a year. If a business's property has a rateable value below £18,000 (£25,500 in Greater London) it would be considered a small business.

For more information, please visit: https://www.gov.uk/apply-for-business-rate-relief/small-business-rate-relief.

Enterprise agencies offer free independent advice and support to those thinking about starting or already running a business.

Find the nearest member of the National Enterprise Network through their website - http://www.nationalenterprisenetwork.org/

X-Forces

Supporting ex-forces and their families to start-up businesses by providing them with Loans, Mentoring and Support

Find out more: http://x-forces.com/

Regulation

Two short guides giving basic details on who regulates businesses and essential information on the regulatory areas that apply to them at launch are available from Better Regulation Delivery Office under the Better Business for All, programme:

Find out more – http://www.regulatorsdevelopment.info/grip/bbfa

VAT and **Tax** payment

- Tax obligations www.gov.uk/register-for-self-assessment
- HMRC can also offer start-up information http://www.hmrc.gov.uk/startingup/
 - Starting your own business (eLearning module)
 - Becoming an Employer (eLearning module)
 - A range of <u>webinars</u>. These enable customers to attend a seminar at a time to suit them. HMRC have both live and pre-recorded webinars covering a range of topics.
 Customer feedback suggests these are a good way to get started.
 - A selection of short videos on <u>YouTube</u> covering subjects such as Registering as Self-Employed, PAYE, Record Keeping and the Construction Industry
 - Record keeping for mobile devices will enable customers to access <u>apps</u> to help make life a little easier for busy people on the go
 - o A ready reckoner is available to help customers budget for their first tax bill and
 - tax help fact sheets are a good source of straightforward guidance that customers can download from our website
 - The Business Support Tax App allows access to all the above products via your tablet or mobile device: It's available on the <u>Apple i-store</u> or <u>Google play</u>

Follow HMRC on <u>Twitter</u> @hmrcbusiness for regular updates on a range of taxation matters.

• For the range of taxes that maybe applicable to start-up business, please visit: https://www.gov.uk/browse/business/business-tax

Running a Business

This section covers help for running a business.

GREATbusiness.gov.uk and Business Support Helpline

Both the www.GREATbusiness.gov.uk website and the Business Support Helpline T: 0300 456 3565 can help provide advice on running a business.

Business is GREAT App

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Business Finance & Support Finder Tool (BFSF)

The Business Finance & Support Finder Tool is an interactive tool, which is searchable by sector, business size, location, activity and business stage allows businesses to search for government-backed support and finance for business, including:

- grants, finance and loans
- business support e.g. mentoring, consultancy
- funding for small and medium-sized businesses and start-ups

Promoting your services - You can advertise any publicly funded business support schemes and programmes within the BFSF tool.

Find out more: https://www.gov.uk/business-finance-support-finder

Business Growth Service

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The Business Growth Service can offer a tailored package of support to help:

- Access to finance
- Develop and market new ideas Protect intellectual property
- Build leadership and management skills
- Export for the first time or break into new markets
- Improve manufacturing process and build supply chains
- Connect with a network of ambitious business leaders

Find out more on: www.greatbusiness.gov.uk/businessgrowthservice

GOV.UK also provides guidance on running a business:

- https://www.gov.uk/browse/business/finance-support
- https://www.gov.uk/topic/business-tax/self-employed
- https://www.gov.uk/growing-your-business
- https://www.gov.uk/browse/business/setting-up
- https://www.gov.uk/business-finance-explained
- www.gov.uk/browse/business/limited-company
- https://www.gov.uk/set-up-business-partnership
- https://www.gov.uk/set-up-and-run-limited-liability-partnership
- https://www.gov.uk/write-business-plan

British Business Bank Finance Guide

The **British Business Bank Finance Guide**, produced by the British Business Bank and the Institute of Chartered Accountants in England and Wales (ICAEW), sets out the full range of access to finance options for businesses as they go from start-up to growth to listing on the stock exchange - http://british-business-bank.co.uk/british-business-bank-icaew-jointly-publish-new-business-finance-guide/

http://www.greatbusiness.gov.uk/finance/ offers information and guidance about financial issues that can help business survive, including:

- Financing and planning business growth
- Finance options for new businesses
- Equity finance for growth businesses
- Debt finance and grants for growth businesses
- Tax relief and incentives for business
- Help with Bank lending appeals
- Dealing with late payments
- Funding and support for new ideas
- Writing a business plan

Mentorsme

A business mentor can help a business develop ideas and grow. There are over 115 mentoring organisations on the Mentorsme portal (operated by the British Bankers' Association (BBA), providing access to around 27,000 business mentors, including over 15,000 volunteer business mentors from the small business community, recruited and trained via the Get Mentoring initiative.

Find out more: http://www.mentorsme.co.uk/

Business Continuity Management

The Cabinet Office have produced guidance on Business Continuity Management that helps to identify parts of an organisation that cannot afford to be lost, such as information, stock, premises, staff and planning how to maintain these if an incident occurs.

Find out more:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/137994/Business_Continuity Managment Toolkit.pdf

Or take the Business Resilience Health Check:

http://www.businessresiliencehealthcheck.co.uk

The Insolvency Service

The Insolvency Service's Investigations and Enforcement team look at director and corporate behaviour and disqualify those who abuse the system.

Find out more: https://www.gov.uk/government/collections/insolvency-service-investigations-and-enforcement-what-we-do-our-outcomes-and-complaints

If one of your debtors becomes insolvent the Official Receivers work to realise assets and distribute them to creditors.

Find out more: https://www.gov.uk/contact-official-receiver

The Queen's Awards for Enterprise

The Queen's Awards for Enterprise are awards for outstanding achievement by UK businesses in the categories of:

- innovation
- international trade
- sustainable development

The Queen's Award for Enterprise Promotion is a separate award for individuals. It's open to people who have played an outstanding role in promoting enterprise skills and attitudes.

Find out more: http://www.greatbusiness.gov.uk/queens-awards/

HMRC Webinars

These webinars have been designed especially for the newly self-employed and link to guidance that may be helpful once a webinar has been viewed.

Find out more: http://www.hmrc.gov.uk/webinars/self-employed.htm

Do More Online

The Small Business Digital Capability Programme is a critical part of Government's drive to increase digital skills and help small businesses make the most of the internet. It delivers support to businesses by working with industry partners, with digital charity Go ON UK playing a lead role; and working at a local level with Local Enterprise Partnerships. Our ambition is to help 1.6 million SMEs improve their digital skills and ultimately trade online, by 2018.

The evidence tells us that small business that do more online are more likely to grow and succeed - becoming more efficient, reaching more customers, becoming better engaged with their customers, and saving time and money.

The Programme is using a range of channels to get businesses to see the benefits of digital, take action as a result and ultimately to trade online. The main elements of the programme are:

- The Do More Online campaign, which encourages small businesses and sole traders to do more online such as building a website, engaging customers through social media, online banking and managing finances, and staying safe online. It aims to raise awareness of the range of the digital support that is available for small businesses and build confidence to help them enhance their digital capabilities. A range of online guides, e-learning packages, tutorials, and videos are available on our website: www.greatbusiness.gov.uk/domoreonline
- Working in partnership with Digital Skills Charity, Go ON UK, to ensure small businesses can find and use the best information, advice and tools online to help them trade online through www.digitalskills.com/business, which provides a whole host of resources to help businesses find out how to move, promote and trade online and where to find the best support, including details of local events and courses.
- Working with Local Enterprise Partnerships to deliver a network of local face to face support to help businesses develop the confidence and skills they need to do more online. We have provided £2m to 22 Local Enterprise Partnerships to help small businesses at a local level to increase their digital capabilities. These local projects offer a range of approaches, including online tools and training, workshops, awareness events, advice, networking sessions, face to face advice, and the development of a digital TV channel in Manchester which provides easily-accessible and cost-effective advice to businesses.

Growing a business

Growing a business requires good planning and execution. This section provides information on Government support schemes, grants and initiatives that are designed to help growth businesses succeed.

GREATbusiness.gov.uk and Business Support Helpline

Both the GREAT Business website http://www.greatbusiness.gov.uk/grow/ and the Business Support Helpline T: 0300 456 3565 can help provide advice on growing a business.

The Growth Section of the website covers:

- Finance
- Employment and Skills
- New Markets
- New ideas

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Promoting your services - You can advertise any publicly funded business support schemes and programmes within the BFSF tool.

Find out more: https://www.gov.uk/business-finance-support-finder

The **Growing Your Business section** on the Gov.UK website - https://www.gov.uk/growing-your-business provides information and guidance about how to grow your business, including how to:

- Plan for growth
- Get extra funding
- Increase sales to existing customers
- Attract new customers
- Improve your products and services
- Develop new products and services
- Hire and train staff
- Work with a mentor

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Business Growth Service

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- Improve manufacturing process and build supply chains
- Connect with a network of ambitious business leaders

Find out more on: www.greatbusiness.gov.uk/businessgrowthservice

The Regional Growth Fund

The Regional Growth Fund (RGF) supports eligible projects raising private sector investment to create economic growth and lasting employment. Since its launch in 2010 it has invested £2.85 billion to help local businesses grow and take on more staff across England. RGF money is still available through RGF programmes run by national or local organisations offering grants and/or loans to eligible businesses. If you are looking for funding of less than £1 million, you may be able to apply to an RGF programme.

Find out more: www.gov.uk/guidance/regional-growth-fund-programmes-guide

Information and Guidance

Mentorsme

A business mentor can help a business develop ideas and grow. There are over 115 mentoring organisations on the Mentorsme portal (operated by the British Bankers' Association (BBA), providing access to around 27,000 business mentors, including over 15,000 volunteer business mentors from the small business community, recruited and trained via the Get Mentoring initiative.

Find out more: http://www.mentorsme.co.uk/

The Business Exchange

The Business Exchange is about delivering game-changing opportunities to small businesses by posting pledges of meaningful commercial support from big business. These pledges could be offers of investment, or the sharing of intellectual capital and physical assets.

Find out more: <u>www.greatbusinessexchange.co.uk</u>.

Do More Online

The Small Business Digital Capability Programme is a critical part of Government's drive to increase digital skills and help small businesses make the most of the internet. It delivers support to businesses by working with industry partners, with digital charity Go ON UK playing a lead role; and working at a local level with Local Enterprise Partnerships. Our ambition is to help 1.6 million SMEs improve their digital skills and ultimately trade online, by 2018.

The evidence tells us that small business that do more online are more likely to grow and succeed - becoming more efficient, reaching more customers, becoming better engaged with their customers, and saving time and money.

The Programme is using a range of channels to get businesses to see the benefits of digital, take action as a result and ultimately to trade online. The main elements of the programme are:

- The Do More Online campaign, which encourages small businesses and sole traders to do more online such as building a website, engaging customers through social media, online banking and managing finances, and staying safe online. It aims to raise awareness of the range of the digital support that is available for small businesses and build confidence to help them enhance their digital capabilities. A range of online guides, e-learning packages, tutorials, and videos are available on our website: www.greatbusiness.gov.uk/domoreonline
- Working in partnership with Digital Skills Charity, Go ON UK, to ensure small businesses
 can find and use the best information, advice and tools online to help them trade online through
 www.digitalskills.com/business, which provides a whole host of resources to help businesses find
 out how to move, promote and trade online and where to find the best support, including details of
 local events and courses.
- Working with Local Enterprise Partnerships to deliver a network of local face to face support to help businesses develop the confidence and skills they need to do more online. We have provided £2m to 22 Local Enterprise Partnerships to help small businesses at a local level to increase their digital capabilities. These local projects offer a range of approaches, including online tools and training, workshops, awareness events, advice, networking sessions, face to face advice, and the development of a digital TV channel in Manchester which provides easily-accessible and cost-effective advice to businesses.

Regulation

A short guide on Primary Authority – which allows businesses to receive assured advice from one local authority – is available from Better Regulation Delivery Office on the business support section of the Primary Authority Register:

Find out more: https://primaryauthorityregister.info/par/index.php/business-support

Staff

Every business needs an efficient, reliable and skilled workforce. There are many resources, schemes and incentives to help businesses recruit, employ and develop their people.

GREATbusiness.gov.uk has an employment and skills section that sets out essential information on recruiting and training staff, especially for the first time.

Find out more: www.GREATbusiness.gov.uk/employment-and-skills

The GOV.UK website also includes information and guidance about employing people:

https://www.gov.uk/browse/employing-people

https://www.gov.uk/employing-staff

https://www.gov.uk/employment-contracts-and-conditions

The Business Support Helpline T: 0300 456 3565 can also help provide guidance on this issue.

Universal Jobmatch

Free online system which matches candidates to jobs. Businesses can advertise jobs and search for jobseekers whose CVs match their needs.

Find out more: https://www.gov.uk/jobsearch

Small Business Recruitment Service

Government service which provides individual support for small businesses, including:

- a helpline with specialist advisers who understand small businesses' recruitment needs
- help with the design and wording of job vacancies to ensure that businesses get the best person for the job
- signposting to other types of support (e.g. ACAS for employment legislation issues)
- a contact who can advise on the local labour market
- an aftercare service to ensure business continue to get the service they need after they've recruited someone

Find out more and use the service:

Telephone: 0845 601 2001 (option 2)

Textphone: 0845 601 2002 Monday to Friday, 8am to 6pm

Employment Allowance

Small Business employers can get £2,000 by claiming this relief on National Insurance bills.

Employment Allowance is for nearly all employers that pay Class 1 National Insurance contributions on their employees' and directors' earnings. This includes:

- businesses
- charities

Find out more: https://www.gov.uk/employment-allowance

Apprenticeships

Grants of £1,500 are available to a business taking on an apprentice for the first time.

Find out more: https://www.gov.uk/take-on-an-apprentice/employer-grants-apprentices

Apprenticemakers

Apprenticemakers is a national peer-to-peer knowledge-sharing hub that inspires, educates and enables SMEs to take on apprentices.

It provides resources and case studies to help small businesses and helps them connect and ask questions in an online community for businesses interested in apprenticeships. Apprenticemakers is free for all businesses to join whether they'd like to learn about apprenticeships as a budding employer, or champion apprenticeships as an existing employer. The main objective of Apprenticemakers is to make apprenticeships more accessible to small businesses.

Find out more: http://apprenticemakers.org.uk/

Resolving problems with staff

Fit for Work

From 8 September 2015, employers in England and Wales can now refer employees to Fit for Work. Businesses have been able to refer employees in Scotland since 29 June 2015. GPs have been referring working patients to Fit for Work nationwide since July 2015.

Fit for Work is a free occupational health scheme that offers a £500 tax exemption to businesses per employee referred on medical grounds. Employers can refer employees to the service via the online referral form available on the website. Employees must give their consent to be referred.

Find out more: http://fitforwork.org/employer/

ACAS

ACAS provides impartial information, advice, training, conciliation and other services for employers and employees to help prevent or resolve workplace problems.

Find out more: http://www.acas.org.uk/index.aspx?articleid=1461

Developing staff

ACAS Model Workplace

ACAS offer leadership and management advice on how to engage staff and build up a business http://www.acas.org.uk/index.aspx?articleid=2806

Employer Ownership of Skills

This fund, offers employers in England direct access to public investment to design and deliver their own training solutions.

https://www.gov.uk/government/organisations/uk-commission-for-employment-and-skills

Employer Investment Fund

This fund, led by the UK Commission for Employment and Skills, has supported 87 projects. https://www.gov.uk/government/publications/ukces-employer-investment-fund

Online learning from ACAS

Ten free online courses that provide advice on employment issues. http://www.acas.org.uk/index.aspx?articleid=2113

Training in people management and disputes

Discover the range of courses relating to employment that are available from ACAS. http://www.acas.org.uk/index.aspx?articleid=2002

Accessing Finance

The choice of finance options available to small businesses is now a far greater one than just banks. This section contains advice and information to help businesses find out how to access affordable and appropriate finance.

The <u>www.GREATbusiness.gov.uk</u> website provides information about the variety of funding sources that are available. There is also guidance on the law regarding late payment of debts and on how to make an appeal if a bank turns down a loan request.

It offers information and guidance about financial issues that can help business survive, including:

- Financing and planning business growth
- Finance options for new businesses
- Equity finance for growth businesses
- Debt finance and grants for growth businesses
- Tax relief and incentives for business
- Help with Bank lending appeals
- Dealing with late payments
- Funding and support for new ideas
- Writing a business plan

Find out more: http://www.GREATbusiness.gov.uk/finance/

The GOV.UK website also provides information and guidance about finding finance and support for your business:

https://www.gov.uk/browse/business/finance-support

https://www.gov.uk/business-finance-explained

Business Finance & Support Finder Tool (BFSF)

The Business Finance & Support Finder Tool is an interactive tool, which is searchable by sector, business size, location, activity and business stage allows businesses to search for government-backed support and finance for business, including:

- grants, finance and loans
- business support e.g. mentoring, consultancy
- funding for small and medium-sized businesses and start-ups

Promoting your services - You can advertise any publicly funded business support schemes and programmes within the BFSF tool.

Find out more: https://www.gov.uk/business-finance-support-finder

The **Business Support Helpline** T: 0300 456 3565 can also help provide advice on this issue.

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Find out more on: www.gov.uk/guidance/regional-growth-fund-programmes-guide

British Business Bank

The British Business Bank has been set up as a state-backed economic development bank.

It supports economic growth by bringing together public and private sector funds to create more effective and efficient finance markets for smaller businesses in the UK.

The **Business Finance Guide**, produced by the British Business Bank and the Institute of Chartered Accountants in England and Wales (ICAEW), sets out the full range of access to finance options for businesses as they go from start-up to growth to listing on the stock exchange - http://viewer.zmags.com/publication/703d32a6#/703d32a6/1

Enterprise Finance Guarantee Scheme (EFG) (run by the British Business Bank)

Businesses that have been turned down for a commercial loan can ask their bank to access the Enterprise Finance Guarantee, which backs loans to viable businesses who don't necessarily have the security a normal loan would need.

EFG is open to viable businesses that:

- operate in the UK
- have a turnover of no more than £41 million
- are seeking finance of between £1,000 and £1.2 million
- wish and can afford to repay over a period of between 3 months and 10 years for term lending and between 3 months and 3 years for overdrafts, invoice finance and other revolving facilities
- require the finance for an eligible purpose (most business purposes are eligible the most significant exclusion is the financing of specific export orders, as alternative forms of assistance for that purpose is provided by UK Export Finance, see page 18)
- operate in a business sector that is eligible for EFG (almost all sectors are eligible where exclusions apply they arise from EU State Aid rules)

Find out more: http://www.greatbusiness.gov.uk/financing-growth-the-enterprise-finance-guarantee/

Innovate UK (formally known as Technology Strategy Board)

Innovate UK delivers a range of programmes and tools in support of business-led technology innovation. Funding for Research, Development and Demonstration projects ranges from small proof -of-concept grants and feasibility studies through to large multi-partner collaborative R&D and demonstration projects. The businesses supported range from pre start-up, start-up and early stage micro businesses, to large multi-nationals. Different models are used depending on the specific needs of companies, sectors and technologies. Innovate UK also provides academic-business knowledge transfer opportunities, open innovation networking platforms, and access to European support for innovation and technology.

Find out more: https://www.gov.uk/guidance/innovation-apply-for-a-funding-award

Angel Co-Fund (run by the British Business Bank)

Makes equity investments of between £100,000 and £1 million in smaller businesses in the UK. It invests alongside strong syndicates of business angels to support businesses with strong growth potential.

Find out more: http://british-business-bank.co.uk/market-failures-and-how-we-address-them/angel-cofund/

Small Business Rate Relief

Most small businesses are eligible for the government's small business rate relief scheme. The scheme has been extended for 1 year from April 2014. If a business's property has a rateable value below £18,000 (£25,500 in Greater London) it would be considered a small business.

Find out more: https://www.gov.uk/apply-for-business-rate-relief/small-business-rate-relief

Seed Enterprise Investment Scheme

Tax incentives for investors to invest in start-ups and small businesses. Find out more at: http://www.hmrc.gov.uk/seedeis/index.htm

The Start-up Loans Company provides low-cost loans and mentoring for entrepreneurs over 18 years old who are looking to start a business.

Anybody living in the UK and is at least 18 years of age or older at the time of registration, can apply for a Start Up Loan, even if they have already started a business but they must not have been trading for longer than a period of 12 months.

Find out more: www.startuploans.co.uk/

UK Export Finance

This offers businesses planning to export goods or services from the UK a form of credit guarantee or insurance to protect against non-payment or other financial issues.

UK Export Finance (UKEF) can provide guarantees, insurance and advice in support of UK exports large and small. Working across a wide range of sectors, UKEF can consider support for exports to over 200 countries.

Find out more: https://www.gov.uk/government/organisations/uk-export-finance

Developing new ideas and products

If it creates something unique, a business has Intellectual Property (IP) that it can protect and exploit. This section highlights where to get advice on copyright, patents, design and trademarks and support schemes.

There are many funding opportunities for businesses who want to develop and exploit their IP. There are also schemes and initiatives in which businesses can collaborate with research partners, such as universities, to develop new ideas. These are listed below:

The **Business Support Helpline** T: 0300 456 3565 can also help provide advice on this issue.

GOV.UK provides information and guidance on patents, trademarks, copyright and designs and developing new products and services:

https://www.gov.uk/browse/business/intellectual-property

https://www.gov.uk/growing-your-business/develop-new-products-and-services

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- grants, finance and loans
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Promoting your services - You can advertise any publicly funded business support schemes and programmes within the BFSF tool.

Find out more: https://www.gov.uk/business-finance-support-finder

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Find out more: https://www.gov.uk/guidance/innovation-apply-for-a-funding-award

HMRC

Find out about the 230% tax relief that businesses could be eligible for Research and Development costs.

Find out more: http://www.hmrc.gov.uk/ct/forms-rates/claims/randd.htm

Catapult Centres

Successful commercialisation of innovation underpins high growth. The Catapult Centres help businesses adopt, develop and exploit innovative products and technologies. This is where your R&D can hit the road.

Find out more: https://www.catapult.org.uk/home

Find out more: http://www.mymas.org/

Intellectual Property Office (IPO)

The Intellectual Property Office (IPO) can help with patent applications.

Find out more: https://www.gov.uk/government/collections/ip-for-business-events-guidance-tools-and-case-studies

Intellectual Property attaches

Advice on protecting a businesses rights in key international markets through our specialist attaches.

Find out more: http://www.ipo.gov.uk/ip4b/ip4b-abroad.htm

British Library Business & Intellectual Property Centre and its network

The British Library Business & Intellectual Property Centre and its network of Centres based at other libraries around the country can offer businesses impartial free advice; support around patents/copyrighting and protecting ideas/products and marketing them. The Centres offer business support as well as a specialised intellectual property service.

Find out more: http://www.bl.uk/bipc/

The wider network: http://www.bl.uk/bipc/ourpartners/rollout/regional.html

Mentorsme

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Find out more: http://www.mentorsme.co.uk/.

Exporting

Exporting is GREAT

Exporting is GREAT is the Government's most ambitious export campaign ever. It aims to inspire and support 100,000 new UK exporters to sell their goods and services overseas by 2020.

Launching in November 2015, Exporting is GREAT (EIG) will run for five years as part of the world-renowned GREAT campaign. Its approach is unique - presenting real-time export opportunities across media outlets and digital channels to businesses - of all sizes, from across sectors and every region of the UK - that they can apply for immediately.

EIG will also provide advice and expertise to support businesses at every step of the way, from initial interest to market. This will include the year-long EIG Roadshow that will travel the length and breadth of the country, reinforcing the campaign's core messages, giving face-to-face assistance to first-time exporters and using the latest technology to connect these businesses with our live export opportunities.

Find out more: www.exportingisgreat.gov.uk

Expert support to export

UK Trade & Investment

UK Trade & Investment (UKTI) works with UK-based companies to ensure their success in global markets and helps overseas firms bring high-quality investment to the UK.

UKTI has a network of experienced international trade advisers across the UK - alongside staff based in UK Embassies and other Diplomatic Offices around the world - ready to provide companies with expert trade advice, market know-how and practical support to grow their business internationally.

For your <u>FREE Guide to exporting</u>, giving tips and examples of how to sell overseas visit - https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/371945/From_local_to_global- - how to expand your business overseas.pdf

Open to export

Open to Export is a community driven service for small and medium sized businesses, looking for help and support in exporting from the UK and has been developed in partnership with UKTI and BIS.

Find out more: www.opentoexport.com

First Time Exporters

Package of support: https://www.gov.uk/government/collections/uk-trade-and-investment-services-for-exporters#first-time-exporters-ftes.

UKTI e-Exporting Programme

UK Trade & Investment's (UKTI) e-Exporting Programme can help UK companies and brands sell products overseas through online channels.

Find out more: https://www.gov.uk/e-

exporting?utm_source=Linkedin&utm_medium=groupannouncement&utm_campaign=eExporting

Export Control

Export licences – Certain exports are controlled on the basis of the types of goods/activities and their intended end use. There are also restrictions in trading with embargoed and sanctioned destinations. Find out which exports are controlled and therefore require an export licence; how to apply for one and; what compliance responsibilities you as an exporter have:

Find out more: https://www.gov.uk/current-arms-embargoes-and-other-restrictions

UK Export Finance

For businesses planning to export goods or services from the UK then it is likely they will need some form of credit guarantee or insurance to protect against non-payment or other financial issues. If a business can't get what it needs from the private market, <u>UK Export Finance</u> (UKEF) may be able to help. They provide guarantees, insurance and advice in support of UK exports large and small. Working across a wide range of sectors, UKEF can consider support for exports to over 200 countries.

Find out more: https://www.gov.uk/government/organisations/uk-export-finance.

HM Revenue & Customs

HM Revenue & Customs: provides assistance on matters relating to importing or exporting. Their guides on these subjects can be found in the Imports and exports area of the GOV.UK website and provide assistance on a range of subjects from classifying goods to using online facilities.

Find out more:

http://customs.hmrc.gov.uk/channelsPortalWebApp/channelsPortalWebApp.portal?_nfpb=true&_p ageLabel=pageImport Home.

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GOV.UK also provides information and guidance about exporting: https://www.gov.uk/starting-to-export

Digital

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- Working in partnership with Digital Skills Charity, Go ON UK, to ensure small businesses can find and use the best information, advice and tools online to help them trade online through www.digitalskills.com/business, which provides a whole host of resources to help businesses find out how to move, promote and trade online and where to find the best support, including details of local events and courses.
- Working with Local Enterprise Partnerships to deliver a network of local face to face support to help businesses develop the confidence and skills they need to do more online. We have provided £2m to 22 Local Enterprise Partnerships to help small businesses at a local level to increase their digital capabilities. These local projects offer a range of approaches, including online tools and training, workshops, awareness events, advice, networking sessions, face to face advice, and the development of a digital TV channel in Manchester which provides easily-accessible and cost-effective advice to businesses.

Cyber Security Innovation Voucher

The Cyber Security Innovation Voucher is for companies that would get value from investing in some aspect of cyber security such as:

- Protecting your own information that has significant business value e.g IP of some form
- Increasing your customer base by protecting client information to a higher standard than the competition making you a more attractive supplier, or achieving a cyber-security standard (27001, IASME, PCI DSS) allowing access to new markets.

Guide to the Government's Business Services

The voucher is for SMEs, entrepreneurs and early stage start-ups who see value in protecting and growing their business by having effective cyber security.

Find out more: https://vouchers.innovateuk.org/cyber-security

Accessing European Finance and Partnerships for Business Innovation Opportunities

European Union Finance Networks and Partnerships for Business Innovation Opportunities

The European Union has various programmes to help you to collaborate with businesses, universities and researchers across Europe. This is alongside innovation support from the UK government - https://www.gov.uk/innovation-get-support-and-advice.

If you run a successful business with innovative ideas you can find finance networks and partnerships for innovation, and take your ideas to the market:

- long-term support covering the whole process of concept development to market launch in a range of sectors: Horizon 2020
- wide-ranging support for businesses delivering local smart solutions by innovation and skills development: Structural and Investment Funds
- supporting self-reliant businesses with more flexible rules and conditions: EUREKA individual projects
- helping businesses to access the resources of research institutions: Marie Curie Actions for Industry/SMEs
- collaboration opportunities for research-performing small and medium-size enterprises (SMEs) looking to access new markets: Eurostars
- supporting entrepreneurship for individuals: European Network of Mentors for Women
 Entrepreneurs and Erasmus for Young Entrepreneurs
- supporting access to finance and the development of entrepreneurial culture for SMEs: Competitiveness of Enterprises and Small and Medium-sized Enterprises
- supporting collaboration for researchers which welcomes business participation: COST Cooperation in Science and Technology supporting innovative businesses in the health sector: Health Programme
- supporting innovative businesses in the coal and steel sector: Research Fund for Coal and Steel.
- Creative Europe, suppporting culture and audiovisual sector initiatives.

Horizon 2020

<u>Horizon 2020</u> is a single programme that provides access to European funding for all businesses, universities and institutes with a genuine commitment to innovation and research.

<u>View information on all the available programme areas</u> on the Horizon 2020 UK website. You can also <u>view the schemes for innovative small and medium-sized enterprises (SMEs)</u>. If you are unsure whether your business is an SME, seethe <u>European Commission's Guide</u> The UK government has set in place a dedicated team of <u>National Contact Points</u>. These are specialists in their sectors who can help you with your application. <u>See further information on Horizon 2020 funding and support</u>.

https://www.h2020uk.org/three-pillars

https://www.h2020uk.org/programmes

https://www.h2020uk.org/smes

https://www.h2020uk.org/national-contact-points

https://www.h2020uk.org/documents/9750396/10858876/Horizon%202020%20UK%20-%20Looking%20for%20funding%20and%20support

European Structural and Investment Funds

The <u>European Structural Funds</u> help businesses to be more competitive, develop their skills and be innovative. The <u>Local Enterprise Partnerships (LEPs)</u> manage these funds in England, and the devolved administrations of <u>Scotland</u>, <u>Wales and Northern Ireland</u>.

http://ec.europa.eu/contracts grants/funds en.htm

http://www.lepnetwork.net/leps/

http://www.scotland.gov.uk/Topics/Business-Industry/support/17404/EuropeanStructuralFunds

http://wefo.wales.gov.uk/programmes/post2013/?lang=en

http://www.dfpni.gov.uk/index/finance/european-funding.htm

EUREKA individual projects

EUREKA individual projects are research and development partnerships between businesses and research institutions with the ultimate goal of reaching the market with their innovation. Any kind of new technology and services can receive support on the basis of the quality of a business plan. See the EUREKA project website and the Smart scheme UK website for further guidance and help.

http://www.eurekanetwork.org/projects/participate

https://www.gov.uk/innovation-get-details-about-innovate-uk-funding-competitions#smart

Marie Sklodowska-Curie Actions for Industry/SME

The <u>Marie Sklodowska-Curie Actions</u> help businesses to collaborate with academic research organisations, have access to their equipment, and integrate their highly skilled researchers within their research project.

http://ec.europa.eu/research/mariecurieactions/about-mca/industry-sme/index en.htm

Eurostars

Eurostars support research-performing SMEs to develop innovative products and services based on market demand so that they get access to new markets. Visit the Eurostars website for further information and get in touch with the UK's National Contact Point.

https://www.eurostars-eureka.eu/home/

https://www.eurostars-eureka.eu/contact/show/UK

European Network of Mentors for Women Entrepreneurs

The Network makes it easier for women to get funding for business ventures by offering networking opportunities. Get in touch with your <u>National Contact Point</u> and visit the <u>Women's Entrepreneurship Portal</u>.

http://ec.europa.eu/enterprise/policies/sme/promotingentrepreneurship/women/national_contacts_en.htm

http://ec.europa.eu/enterprise/policies/sme/promoting-entrepreneurship/women/portal/index_en.htm

Erasmus for Young Entrepreneurs

This is an exchange programme for aspiring entrepreneurs to learn from experienced businesses in other participating countries. You can find your local Contact Point on the <u>programme website</u> who will guide you through the exchange process.

http://www.erasmus-entrepreneurs.eu/page.php?cid=5

Competitiveness of Enterprises and Small and Medium-sized Enterprises (SMEs) - COSME

COSME:

- improves access to markets
- promotes entrepreneurial culture
- improves access to finance for SMEs in the form of equity and debt.

<u>See the COSME website</u> for more information and calls for proposals. The <u>Enterprise Europe Network</u> provides integrated business support services to help SMEs carry out cross-border business.

http://ec.europa.eu/enterprise/initiatives/cosme/index en.htm

http://een.ec.europa.eu/services

COST - Cooperation in Science and Technology

COST helps researchers, including business, across Europe and beyond to network and explore new ideas. Visit the COST website for opportunities to take part and network.

http://www.cost.eu/participate

Health Programme

The purpose of the Health Programme is to:

- develop innovative and sustainable health systems (including e-health)
- identify good practices for cost-effective health promotion

<u>Visit the Health Programme website</u> for the newest calls for proposal.

http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/3hp/

Research Fund for Coal and Steel

Complementary to Horizon 2020, this fund supports research and innovation projects in the coal and steel sectors. See the website for more information and the electronic submission service.

http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/rfcs/calls/rfcs-2014.html

Creative Europe

Creative Europe is the European Commission's framework programme for support to the culture and audiovisual sectors.

Following on from the previous <u>Culture Programme</u> and <u>MEDIA programme</u>, Creative Europe, with a budget of €1.46 billion (9% higher than its predecessors), will support:

- <u>Culture sector initiatives</u>, such as those promoting cross-border cooperation, platforms, networking, and literary translation;
- <u>Audiovisual sector initiatives</u>, such as those promoting the development, distribution, or access to audiovisual works:
- A cross-sectoral strand, including a Guarantee Facility and transnational policy cooperation.

The programme consists of two sub-programmes; the <u>Culture sub-programme</u> to promote the culture sector, and the <u>MEDIA sub-programme</u> to support the audiovisual sector.

Agenda Item 5



Item 5. LEP Business Support Management Board

Private & Confidential: NO Date: 20th January 2016

Publicly Funded Business Support Provision in Lancashire

Report Author: Andy Walker, Head of Business Growth LCC

Executive Summary

Further to the discussion at the first Business Support Management Board (BSMB), the group requested time at its second meeting to:-

- review progress on business support mapping,
- reflect on how national policy is changing the local business support landscape
- understand what commitments have been made by the LEP moving forward, and
- use the above to inform a work plan for the group

This paper and the presentation from Regenerate Pennine Lancashire is intended to provide the context for that discussion and to further strengthen the group's understanding of provision.

Recommendation

The LEP BSM Board is asked to:

- (i) note progress on the Lancashire Business Support Simplification Review,
- (ii) Establish a work programme to specify the desired business support landscape and gaps in provision.

Presentation on local business support mapping to follow.



1. Introduction

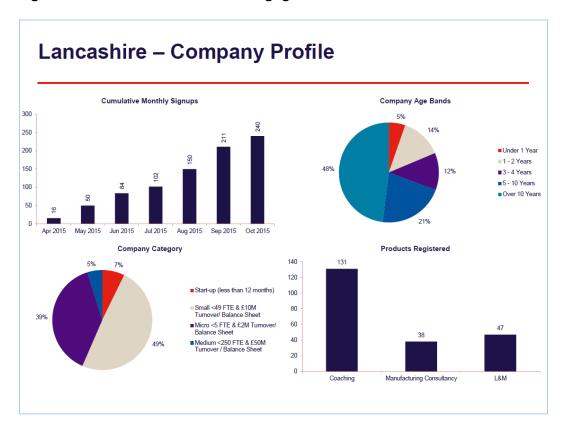
- 1.1 The extent to which UK governments chose to provide public funding for business support activity, the structures they route investment through and the interventions they favour all change on a regular basis. It appears that this policy area is now at another turning point, with the department for Business Innovation and Skills rolling back from its decision to run a national Business Growth Service and placing the emphasis on LEP's to lead on this agenda.
- 1.2 Whilst this decision has clearly been driven, at least in part, by the need to make savings, BIS officials also suggest that ministers feel that the shaping and delivery of business support has a strong fit with the localism / devolution agenda.
- 1.3 This movement will undoubtedly result in less central government investment in business support within localities. It now falls to local agencies to make best use of any available resource to provide those elements of business support which they view as most important to the health and growth of their local economy.
- 1.4 This paper and the presentation from Regenerate Pennine Lancashire is intended to provide the context for that discussion and to further strengthen the group's understanding of provision.

2. Closure of the National Business Growth Service

- 2.1 As part of the November 2015 Spending Review settlement, the government decided to wind down the national delivery of the Business Growth Service (incorporating GrowthAccelerator and the Manufacturing Advisory Service). On 26th November 2015 the Department for Business, Innovation and Skills (BIS) issued a formal instruction to providers of the Business Growth Service:
 - not to enter into any further contractual commitments with customers after 23:59 Monday 30 November:
 - that all contractual commitments should be honoured, as long as all support and related activity is completed by 31 March 2016.
- 2.2 In Lancashire, the three best used elements of the BGS where the Growth Coaching service and Leadership and Management offer delivered by Winning Pitch, and the Manufacturing Advisory Service delivered by the Manchester Growth Hub. Data from the BGS Observatory (Figure 1), indicates that 240 Lancashire based companies had signed up for a BGS intervention since the 1st April 2015. Whilst typical business meet at least half of the cost of this support, it is estimated that around £1.5m £2m per annum of public investment in Lancashire firms will be lost with the closure of these services.



Figure 1. – Lancashire Business Engagement in BGS service 2015-16



- 2.3 In addition to the core service offer, the Growth Coaching, MAS and Growth through Innovation programmes within BGS were all looking to match a proportion of their "clean" BIS finance with local European resource. These add on services would have better linked BGS to Boost Lancashire's Business Growth Hub and would have enhanced the national offer within the area. The ERDF requests from the respective programmes were MAS £285,400, Growth through Innovation £500,000, Growth Accelerator Access 2 Finance £29,316, Growth Accelerator Growth Coaching £1,500,000. This would have resulted in a further £1m worth of activity in each of the next three years.
- 2.4 It is recommended that BSMB should consider if and how the gap left by the closure of the national Business Growth Service should be addressed?
- 3. Mapping the local Business Support Offer
- 3.1 To further support the work of the BSMB, and as part of a contract to sustain the Boost service between European Programmes, Regenerate Pennine Lancashire have started to collate a listing of the publicly funded business support. The Boost web site lists 43 programmes promoted by local and national organisations to support local business.



- 3.2 A simple and more understandable landscape of business support will clearly help businesses navigate the business support landscape, but it will also be a necessity to ensure that the best use is made of increasingly scare public resource.
- 3.3 It is recommended that the BSMB should receive the presentation from Regenerate Pennine Lancashire on progress with the Business Support Simplification audit and make use of the that work to inform the work programme of the group and the commissioning priorities recommended to the LEP and ESIF Partnership.
- 4. European Structural Investment Funds (ESIF) Commitments made to Business Support Projects to date.
- 4.1 Whilst the BSMB is central to establishing the desired structure for publicly funded business support within Lancashire, the 2014-20 ESIF programme for the area is now up and running and needs to make up for lost time by commissioning programmes and committing resource. Around £40m is available over the next five years for business support activity.
- 4.2 Of the projects that came forward in early calls for business support activity in Lancashire only four have now reached a stage where they have firm offers of support. These are :-

Boost – Lancashire's Business Growth Hub drawing down £3.17m of ERDF for a project which will run to December 2018.

UCLAN Innovation Clinic drawing down £1.4m of ERDF for a three year project providing innovation support.

The Access to Finance Service – a small team of 3 business finance advisors working across Lancashire to support SME's seeking to access of free up finance within their business. (Using £0.5m of ERDF)

Better off in Business a small youth enterprise promotion programme delivered by the Princes Trust which will make use of £174k of Lancashire ERDF.

Two Further projects have been referred back to their proposers for further detail of clarification, these are:-

UKTI's Trade Promotion proposal - issue with eligibility of match

Propel to Grow – Consultancy Support Project asked to delineate itself from BGS offer.

As indicated in Section 2, ERDF add on programmes had been agreed for Growth Accelerator Growth Coaching, Growth Accelerator Access to Finance, Growth Accelerator Growth through Innovation and the Manufacturing Advisory service. With the closure of the Business Growth Service, these applications were



suspended.

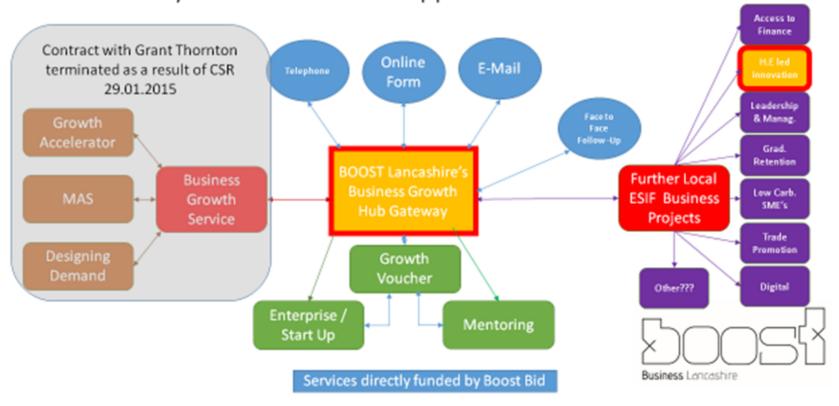
We now understand that the sponsors of the Innovation (PERA Consulting) and Manufacturing Advisory Service (GM Growth Hub) would like to proceed based on a service that will utilise SME contributions as match funding.

- 4.3 A further call for activity in Lancashire for activity which supports Research and Innovation (ERDF Priority TO1), Business Competiveness (ERDF Priority TO3), and Low Carbon (ERDF Priority TO4), has now been issued and will close on the 29th of January. We anticipate that this will bring forward a number of projects from the University sector.
- 4.4 It is recommended that BSMB note which services are now in place and what is likely to come forward in the near future and how these begin to populate the business support offer in Lancashire.
- 5. Identifying Gaps in Provision, developing commissioning priorities, and establishing a work plan for the BSMB
- 5.1 The update above is intended to provide a context for the Board's wish to further debate the shape of Lancashire's publicly funded business support landscape and to allow the Board to set a work programme which will allow members to properly investigate what business want and the form and success of current and proposed provision.
- 5.2 Since the last meeting, the draft schematic Figure 2 has developed with the loss of BGS and confirmation of Boost and Innovation Clinic.
- 5.3 It is suggested the Board use this a further point of reference in their discussions.



Figure 2

Publicly Funded Business Support Provision in Lancashire



Agenda Item 6

Item 6. LEP Business Support Management Board

Private & Confidential: NO Date: 20th January 2016

Oversight of Key Business Support Initiatives

Report Author: Andy Walker, Head of Business Growth LCC

Executive Summary

In addition to planning and shaping the commissioning of future business support initiatives, the Business Support Management Board (BSMB) also has a key responsibility to the LEP to oversee existing activity to ensure that it is well run and delivering for Lancashire.

This report focusses of two key projects, both of which are seeking to transition into new formats. They are Boost – Lancashire's Business Growth Hub and the North West Fund which delivers business finance solutions across the region.

Recommendation

The LEP BSM Board is asked to:

- (i) note progress of the Boost and NW Fund within Lancashire,
- (ii) commit to actively oversee the development of these projects in their new form
- (iii) Seek an update from the Lancashire Business Grant Programme

1. Introduction

- 1.1 There are a number of major on-going projects within Lancashire which contribute significantly to the Business Support offer. As part of the BSMB work programme and to inform future commissioning it is intended to look out how these projects have performed, what they achieved for business in Lancashire and whether / with what modification we should seek to continue this provision in Lancashire.
- 1.2 The two project for consideration at this meeting are Boost Lancashire's Business Growth Hub which formally ended as an ERDF project on the 30th September 2015 and the North West Business Fund which is still operational but has committed all of its budget for investments outside of the Liverpool City Region.

2. The Boost Project Final Outturn results and External Evaluation

- 2.1 The Boost Business Lancashire Programme was developed in 2012 in response to a call within the last NW European Programme to establish Growth Hubs across the five North West LEP areas. At that time, there was an existing Growth Hub in Greater Manchester and the called allowed for similar initiatives to come forward in Lancashire and Cumbria. More latterly the concept of each LEP area having its own Growth Hub has become ubiquitous with a full network of 39 envisaged to be operational from early in 2016.
- 2.2 Whilst there is no single model of how a Growth Hub should be run and what activity it undertakes, the majority of the early Hubs made use of ERDF and local match to create a core service and some key delivery projects. In Lancashire the Growth Hub consisted of 7 main components all within one European project. These activities were:-
 - The Gateway Team providing advice and referral to businesses contacting Boost and access to grants
 - A Marketing partner raising the profile of the service
 - A Growth Business Start-Up service, providing guidance and training for those wishing to set up a business and those in their first three years of trading
 - Innovation Support delivered by UCLAN
 - Leadership and Management training and development delivered by Lancaster University Management School and
 - A Business Mentoring matching service to get experienced business people to work with businesses looking for support
 - A resource to allow Lancashire businesses on the Growth Accelerator programme to get further support where this would lead to the realisation of extra growth or jobs.
- 2.3 At the commencement of the Boost project, a number of contractual targets were agreed with CLG to measure the success of the initiative. Each of the seven constituent projects within Boost was allocated its share of the outputs, and charged with securing those measures of growth and providing the evidence to back up the figures.

2.4 A Client Monitoring System called Evolutive was made available to all partners and the performance towards achieving the allocated targets has been closely monitored throughout the life of Boost. Monthly monitoring reports from Evolutive have kept partners informed of the programme performance overall and these have also influenced marketing activities and the targeting of growth businesses.

Engaging with target businesses

2.5 In order to identify the required pipeline of businesses needing support, Boost has engaged with just short of 3,000 businesses. This has been achieved through a concerted and coordinated central marketing programme in conjunction with marketing efforts by individual partners including a series of events, and through various media channels.

Targets and Results

Number of businesses assisted to improve their performance (O3)

- 2.6 This headline target represents those businesses that satisfy the gateway criteria as being Boost eligible, and who have been referred for support to one of the Boost partners. This target has been a core focus for Boost to ensure that the project could meet its contractual obligations overall, and to focus the effort on growth oriented companies. Considerable effort has been expended to monitor performance against the headline target and to inform and drive the marketing effort to generate a steady stream of businesses to Boost.
- 2.7 The project has met its overall target, with **1278** unique business assists being recorded against a target of 1269.. This figure has been calculated by removing 61 dual assists relating to those SMEs who have been supported by more than one project from the gross number (1339) of assists recorded on Evolutive.
- 2.8 The dual assists have been allowed in very limited circumstances where specific justification has been provided by partners of SMEs being able to generate additional programme outputs related to additional growth proposals over and above the original assist.

Businesses with improved performance (R3/R3a)

- 2.9 This result indicator represents the number of businesses who have been able to evidence improved performance, as a direct result of the assistance provided by Boost. This can either be through improved GVA (R3 indicator) or through other evidence (R3a) of new or improved products, processes or services. **909** such assists were recorded against a target of **795** by the close of the project.
- 2.10 The actual number will be greater than this because of the time lag between the support provided and the implementation of growth projects by businesses. For example many of the companies supported in the six months leading up to the close of activities in October 2015 have not yet had opportunity to follow through on proposals before the monitoring period finished. The impact of the project is therefore likely to be significantly higher.

Jobs created (R1a)

- 2.11 One of the main objectives of the Boost project has been to encourage growth projects that help to create additional employment in the Lancashire economy. Over the lifetime of the project, 1166 new jobs were recorded against a target of 1468. Again, this figure under-represents the actual impact of the project as a number of companies, particularly those who have most recently been assisted, reported that they plan to increase their employment in the period following the formal monitoring period.
- 2.12 Nevertheless this is still a creditable performance and is a considerable boost to employment numbers and incomes within the Lancashire economy.

Jobs Safeguarded (R1b)

2.13 In addition to jobs created Boost has monitored those instances where businesses have made a direct link between the support received from the Lancashire Growth Hub, and the safeguarding of jobs within their businesses. Whilst the achievement of **294.3** jobs safeguarded against the target of **461** may seem somewhat disappointing, it should be remembered that Boost has operated against a backdrop of the UK economy emerging from a deep recession, and most businesses supported by Boost have either recorded significant new jobs, an increase in GVA, or other growth related activities.

GVA Increase (R3)

- 2.14 The measure of improved Gross Value Added (GVA) is an important indicator of growth in the Lancashire economy through increased economic activity. The methodology for recording GVA is well established and within Boost the evidence has been gathered directly from the SMEs supported.
- 2.15 The programme target of £18,000,000 has been over achieved by a factor of 283%. Some £50,943,000 of increased GVA has been reported by 407 businesses supported through Boost since July 2013. This is a significant achievement, particularly at a time of economic recovery, and provides a good platform for the new phase of Boost beginning in early 2016.
- 2.16 This growth has not resulted in as high an increase in employment in the businesses concerned as might have been expected. This is attributed to businesses being more cautious as the economy moves out of recession, investing in more efficient production methods and processes rather than in job creation.

Businesses Created/Pre-start assistance (O2/O2a)

2.17 In order to support those individuals who wanted to launch their own businesses, and to help new and young businesses to establish and grow, a range of support has been provided through Boost. This has included pre-start support together with ongoing support for early stage businesses. The project had a combined target of **560** new businesses supported and achieved a figure of **547** overall. This was

- made up of **286** pre-start individuals supported against a target of **260**, and **261** existing businesses assisted compared with a target of **300**.
- 2.18 The split between pre-start and early stage businesses assisted reflected actual market demand from SMEs and is not an adverse result for the project overall. Of more concern however is the lower number of pre-start individuals who progressed to launching a new business.

Businesses Created (R2)

- 2.19 The target for the number of new businesses launched by Boost was **180**. It was somewhat disappointing that at the end of the project **104** new businesses had been recorded. In mitigation, the delivery partner reports that recent monitoring shows that the number of new business starts is projected to rise significantly in the early part of 2016, as many individuals who have participated in the LEAP start up programme in the latter half of 2015 intend to commence trading in the New Year.
- 2.20 The conversion rate of 36.4% new businesses from 286 individuals who received pre-start support is less than may be expected for this type of support programme. The lessons from the past 2.5 years in providing pre-start support have been used to improve and enhance the start-up programme for Boost 2 in order to improve this conversion rate.

Individuals assisted with skills development

- 2.21 One of the ways in which Boost has sought to promote growth within SMEs, is to support the development of skills for those individuals who can influence the growth proposals of the SMEs in which they work. A target of 450 was set at the beginning of the project and 450 skills assists have been secured.
- 2.22 This is a very good achievement, and the programme has been well appreciated by the companies who have participated. The target was achieved many months before the end of the project and a significant number of further skills assists would have been possible if additional funding had been available.

Summary

- 2.23 Overall Boost has been a very successful project and has for the most part met its target outputs. If the Lancashire LEAP project had performed to expectation in terms of jobs created and new businesses started, Boost would have met or exceeded all bar one (jobs safeguarded) of its targets.
- 2.24 Nevertheless as a programme that was launched at a time of economic recession, Boost has made a significant contribution to the growth of SMEs in Lancashire, with over 900 of the 1278 businesses assisted demonstrating improved performance and over £50 million of additional GVA secured for the Lancashire economy.

Table 1. Summary output table

Indicator	Target	Achieved	
Businesses assisted to improve their	1269	1278	(100.1%)
Performance (net)			
Businesses with improved performance	795	909	(114%)
Jobs created	1488	1166	(78.4%)
Jobs safeguarded	461	294.3	(63.8%)
GVA increase	£18m	£50.94m	(283%)
Pre-start individuals assisted	260	286	(110%)
Businesses created	180	104	(57.7%)
People assisted with skills	450	450	(100%)

3. Boost Moving Forward

- 3.1 As indicated in Item 5, Boost has now received a conditional offer of ERDF support to continue Growth Hub provision until the 31st December 2018. We have slimmed to down the project to focus more on key services and referral and are in the process of commissioning Mentoring and Start-up support providers a Gateway service provider and a marketing partner.
- 3.2 Boost will continue to act as a central referral point for the full range of Lancashire business support offers but businesses themselves will be freed up to access more than one provision.

Table 2 BOOST Business Lancashire – Outturn Performance Table

Result Indicator	SMEs assisted to improve their performance	Businesses with improved performance	Jobs Created	Jobs Safeguarded	GVA Increase	Pre-start individuals assisted	Businesses Created	People assisted with skills
Project	Achieved (target in brackets)	Achieved (target in brackets)	Achieved (target in brackets)	Achieved (target in brackets)	Achieved (target in brackets)	Achieved (target in brackets)	Achieved (target in brackets)	Achieved (target in brackets)
Lancashire Forum	(120) 93	(84) 62	(30) 54.4	(37) 42	(£1,000,000) £1,974,000	,	,	,
Innovation Clinic	(65) 65	(44) 43	(48) 28.2	(9) 7.3	(£600,000) £1,027,000			
GA ERDF	(100) 99	(89) 97	(198) 203	(198) 14.5	(£13,000,000) £20,659,000			
Sector Specific Skills	(15) 13	(36) 0	(6) 27.5	(22) 0	(£600,000) £2,559,000			
Growth Sector Support	(270) 272	(137) 152	(76) 328	(175) 212	(£1,500,000) £1,637,000			
Lancashire LEAP	(300) 261	(115) 249	(760) 159		(£800,000) £6,348,000	(260) 286	(180) 104	(114) 114
Growth Mentoring	(531) 536	(290) 306	(350) 366	(20) 18.5	(£600,000) £16,739,000			(336) 336
Totals	(1410*) 1339*	(795) 909	(1468) 1166.6	(461) 294.3	(£18,100,000) £50,943,000	(260) 286	(180) 104	(450) 450

^{*} Net Target following removal of dual assists = 1269

4. The North West Fund

- 4.1 The North West Fund is now almost fully invested and has already supported more than 430 businesses across Cheshire, Cumbria, Lancashire, Greater Manchester and Merseyside with over £148m of finance.
- 4.2 The North West Fund is a £155m evergreen investment fund established to provide debt and equity funding to small and medium sized enterprises in the North West of England. The Fund will address an identified gap in the lending, venture capital and private equity markets.
- 4.3 The Fund is managed by North West Business Finance Limited, an independent private sector company. It comprises seven specific funds, each of which is managed by an experienced Fund Manager. These Fund Managers have been appointed to manage the discrete funds. They will deploy the capital in a non-competitive and collaborative manner to provide comprehensive and tailored support to facilitate the long-term growth and prosperity of small and medium sized enterprises across the region.
- 4.4 The North West Fund's initial investment period lasted until December 2015, with a subsequent realisation period through to December 2022.
- 4.5 The North West Fund is financed by the European Regional Development Fund and the European Investment Bank (EIB) under the European Commission's Joint European Resources for Micro to Medium Enterprises Initiative otherwise known as the JEREMIE programme.
- 4.6 From a European funding perspective, the NWF covered two funding areas, Merseyside (viewed as a priority for European Funding) and the rest of North West covering the other four LEP areas.
- 4.7 By mid 2015 investments In Lancashire amounted to £10.1m in 35 companies with an anticipated outcome for the programme of £12m to £13m. We are awaiting confirmation of these figures. Generally, Lancashire's business density accounts for 44,150 (21.3%) out of a total businesses stock of 206,810 across the North West and that the demographics of its business base in terms of average employee numbers was broadly comparable to GM and Cheshire. Given this context Lancashire might be disappointed with just £12m to £13m when it might more reasonably have expected significantly more.
- 4.8 NWF's explanation of this rests partly because NWBF was required to invest 40% of its capital into Merseyside which had only 15% of the business stock and 60% into the RoNW which had the remaining 85%. This meant NWBF was required to invest £3.80 into Merseyside for each £ into the RoNW relative to business density. There were no individual targets for LEP areas within the RoNW.

5. The North West Fund Moving Forward

- 5.1 Having worked for over 18 months to try to secure a new NWF in the next European Programme, the five NW LEP's and others were presented with a proposal from the British Business Bank (BBB)to establish a Northern Powerhouse Investment Fund (NPIF) which will cover 10 of the 11 northern LEPs who were previously part of three North East, North West and Yorkshire programme. The one LEP not to join is the North East LEP.
- 5.2 In total the new fund will be worth £406m with Lancashire committing £12.5m of its ERDF to the project.

Northern Powerhouse Investment Fund

Fund Size and Structure ESIF Element LEP The Humber £5.6m ESTF Allocations £136m Leeds City Region £18.7m Ex-RDA Legacy SP & Sheffield City Region £15m £26m ERDE York, North Yorkshire £7m HMT Grant £6.5m and East Riding Cheshire and £10m EIB Loan £138m Warrington **BBB** Additional Cumbria £1m Financial Transaction £50m Greater Manchester £32m Funding EIB Additional Loan Lancashire £12.5m £50m £15m Liverpool City Region **Total Funding** £406m Tees Valley Unlimited £19.5m

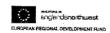
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The BBB have a tight timescale to develop the parameters and investment policy of the new fund and establish a governance structure which satisfies all the partners. It is recommended that the BSMB seeks representation on the interim Strategic Oversight Board or , as a minimum, receives regular updates on progress.







The North West Fund – Investment amounts broken down by Sub-Fund and Sub-Region

1.

			Sub-region			
Sub-Fund	Cheshire	Cumbria	Greater Manchester	Lancashire	Merseyside	Totals
VC (EV)	£ 6,010,000	£ 100,000	£ 6,008,471	£ 2,512,000	£ 3,910,031	£18,540,502.04
Mezzanine (EV)	£ -	£ -	f -	£ -	£ 900,000	£ 900,000.00
Loans (FW)	£ 5,221,400	£ 400,000	£ 7,370,000	£ 3,016,000	£ 3,490,000	£19,497,400.00
Loans (Mezz) (FW)	£ 750,000	£ -	£ 1,450,000	£ 250,000	£ -	£ 2,450,000.00
E&E (350IP)	£ 3,872,113.41	£950,000.00	£5,123,666.66	£ 650,000.00	£1,300,000.00	£11,895,780.07
BioMed (SPARK)	£ 4,731,041	£ -	£ 5,259,221	£ 1,474,952	£ 6,904,989	£ 18,370,203
D&C (AXM)	£ 1,856,000.00	£ -	£1,624,994.08	£1,540,180.64	£1,778,061.66	£ 6,799,236.38
Dev Cap (now closed) (EV)	£ 500,000	£ -	£ 1,950,000	f -	£ 2,050,000	£ 4,500,000.00
Totals	£ 22,940,554	£ 1,450,000	£ 28,786,353	£ 9,443,133	£ 20,333,082	£82,953,121.26

Figures updated to 18.3.14